

Lock/Unlock: Exclusively for Ford and Lincoln Dealers

As a Ford Authorized Data Services Provider, LoJack brings Ford and Lincoln dealerships the ability to remote lock and unlock their new car inventory via the LoJack Dealer mobile app or LoJack dealer portal. Now, LoJack allows dealers to:

- Lock/unlock individual vehicles without lengthy key protocols
- Bulk lock all inventory for fool-proof security

Improve the Sales Experience

This new lot management feature offers increased levels of convenience and ease. Through the LoJack Dealer mobile app, dealers can search and locate individual vehicles and immediately unlock them for prospective buyers. This feature eliminates the need to stop and source keys, providing a shorter sales experience and more time to engage with customers.

Improve Security

Enjoy peace of mind knowing that your vehicles are secure when you can lock every vehicle remotely – even when you're off the lot. Using LoJack, dealers can automatically bulk lock their entire new car inventory through the LoJack Dealer Portal.

Compatible Vehicles

Most 2020 and all 2021 and newer Ford and Lincoln models are compatible with this feature.

If you're interested in enabling lock and unlock for your dealership, please contact your LoJack representative.

